

PURPOSEFUL LEADERSHIP ACADEMY

The Leadership Development Journey

For Newly appointed Managers, Experienced Managers who wish to refresh their leadership skills & High Potential Executives

**UPGRADED
4-day version!**

A **Live Learning Experience** offering a blend of different **learning means**, a **full leadership model** and **toolkit**, in the class and on the job **practice**, **assessment tools** and **personal development plan**. **Purposeful Leadership Academy (PLA)** follows a journey of **inspiration**, **personal discovery**, **learning** and **practice**.

WHAT BEST LEADERS DO?



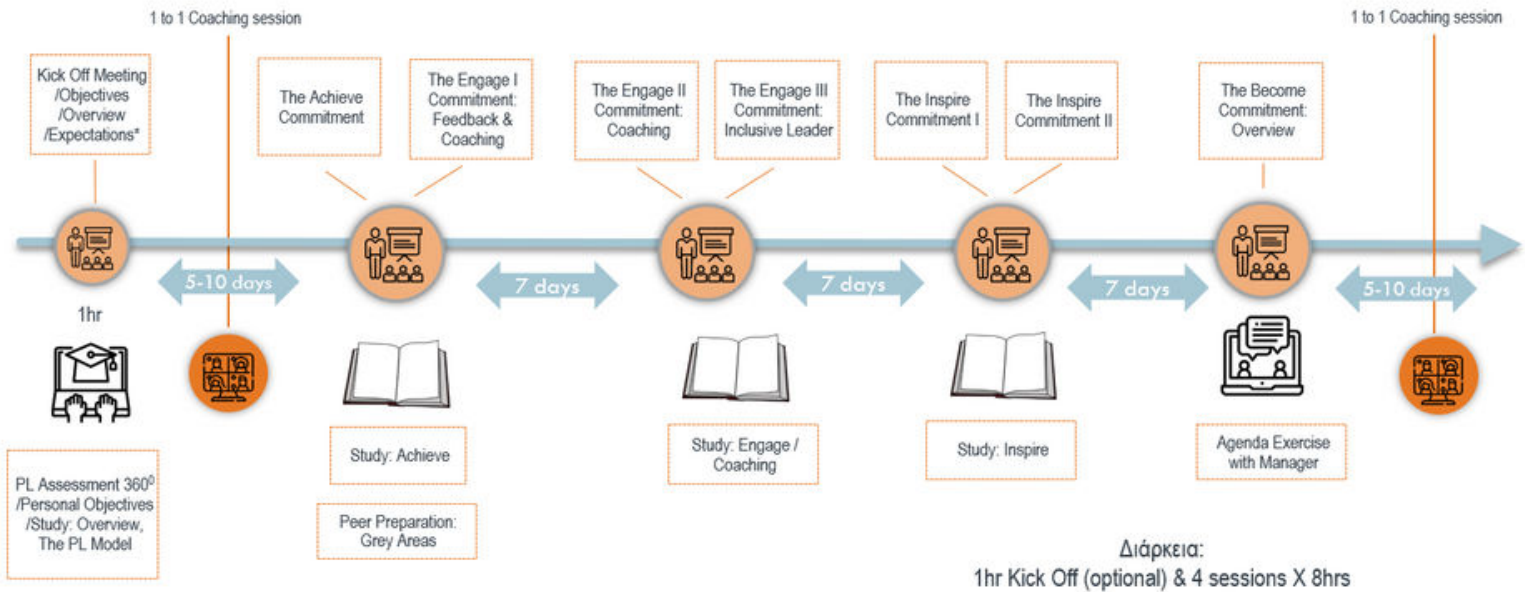
WHAT IS THE IMPACT OF PURPOSEFUL LEADERSHIP ON KEY BUSINESS INDICATORS?



>>>Linkage survey on the effect of Purposeful Leadership, 2019

Linkage

THE DEVELOPMENT JOURNEY



WHAT TO EXPECT:

- A 4-Day Live Training (4 sessions x 8 hrs)
- 1 hr Kick Off Session
- 2 hrs 1to1 Coaching
- 2-3 hrs Self-paced Learning Platform
- 360 Assessment (optional)
- 30 min. Self-Assessment
- On the Job Practice
- Learning Teams



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- ✓ Identify their leadership strengths and opportunities for growth
- ✓ Reflect on their personal “why”
- ✓ Create an individual growth plan
- ✓ Become more impactful and purposeful leaders
- ✓ Acquire and practice a full set of Leadership Tools



Mobile - first, Microlearning Platform

which enforces the Learning through:

- Short Videos
- Articles
- Assignment of tasks
- Notifications/ Reminders
- Knowledge Quizzes
- Exchange of viewpoints amongst participants

